

DREAMLAND

M A R G A T E

Licence - Letters of support

RESIDENTS	6	incl. Arlington House residents
ACCOMMODATION	3	Fort Road Hotel The Albion Rooms So Hot Property
RESTAURANTS	3	Angela's Restaurant Café Darcy Cinque Ports
TRANSPORT	2	Southeastern Stagecoach South East
SERVICES	5	County Security IMS Medical Services Fire & Rescue IMP Studio + Live Avenue Services
LOCAL BUSINESSES	3	Premier Signs Design + Build Larder Catering
NIGHT-TIME ECONOMY	4	Totally Wired Faith Strangers Justine's Soundcrash / LiveNation
INSTITUTIONS	4	Turner Contemporary Women's Institute Margate Pride People Dem Collective Creative Circle
EDUCATION	1	East Kent College
INDUSTRY	3	Shepherd Neame Bompas & Parr Barserve

Liam Dermott
17H Arlington House
All Saints Avenue
Margate
Kent
CT9 1XS

Mob: 07856710218

12/01/2023

Variation of Entertainment License Dreamland Margate

To Whom It May Concern,

I moved to a rented apartment in Arlington House, facing Dreamland, in early 2015. 2015 was the year that Dreamland returned to its true form and my move to the tower block was partially motivated by an interest in the upcoming music events, as well as (at that time) the possibility of employment at the site.

I am writing to offer my total support for the application to extend Dreamland's live music licence.

Many live music events have come and gone at Dreamland in the intervening 8 years, and I have enthusiastically attended several during that time.

I have also been at home in my flat during numerous concerts, and I have *never* found the noise from these events disturbing or disruptive in any way shape or form.

I find the noise from Dreamland's live music events immensely cheering, even for acts I'm disinterested in (taste is rather a subjective matter!). It is worth noting that the flat I reside in has only the original 1963 glazing, whereas the majority of other flats have secondary glazing for heat retention and noise reduction.

Simply, noise from Dreamland isn't an issue for me whatsoever and it surprises me that this licence application has seemingly upset some of my neighbours in Arlington House. In terms of noise pollution, the repetitive wail of emergency vehicle sirens and low CC motorcycles are *considerably* more of an issue than the sounds of happy, cheering crowds and the low frequency drone of distant music. However, when would someone dare to complain about emergency vehicles?

It is my opinion that Dreamland's success depends upon live music acts, and these must be allowed to thrive further. This is the reason I have chosen to remain a tenant at Arlington House and I wish the site every success in the future.

Yours Faithfully,

Liam Dermott



From: Lisa Keates <TheLardercateringservices@outlook.com>

Sent: 12 January 2023 10:19

To: Office <office@dreamland.co.uk>

Subject: live events

Hi,

I hope we will see more live events at DL this year, such a great venue, well managed and local. These events are so well supported yet they are far and few between, come on dreamland you are putting Margate back on the map.

Looking forward to more events this year.

LK

Sent from [Mail](#) for Windows

From: bridget york <yorkbridget3@gmail.com>

Sent: 12 January 2023 10:29

To: Office <office@dreamland.co.uk>

Subject: Live Music at Dreamland

To Who it may Concern

I wanted to say that I fully support your live music events. I'm hoping that you will be holding more live music events throughout the year.

With times as they are these events do so much for the community, lifting spirits and also they create a great platform for people to have something to look forward to & mix with like minded people in a fun environment.

I sincerely hope they not only continue but that you have even more live music than last year.

It's a great flagship for Dreamland supporting the local community and beyond.

Best wishes

Bridget York

On Wed, 11 Jan at 9:17 PM, Gary Shepherd <garygshepherd@googlemail.com> wrote:

To whom it may concern

I have grown up in Thanet all my life, seeing our town change over the years, with many places closing down. I support Dreamland anyway I can, whether it's events or taking my kids on the rides. It's great to see more and more variety of things happening at Dreamland, offering a boost to Margate/Thanet tourism and local shops.

Keep up the good work.

Regards

Gary shepherd

Nick Dermott RIBA IHBC AoU
Conservation Architect
9G Arlington House All Saints Avenue Margate Kent CT9 1XR
07732 662783 nickdermott@mail.uk

12 January 2023

TO WHOM IT MAY CONCERN

Variation of Entertainment License Dreamland Margate

I have been involved in the preservation and promotion of Dreamland since 1998, through my role as Conservation Officer for Thanet District Council. I have been a resident of Arlington House since 2013.

Dreamland and the seaside town of Margate are indivisible. The success of the town relies on visitors, and Dreamland is a, perhaps the, major element of the town's economy. For the good of the economy, the Council has a duty to assist in Dreamland's success.

One doesn't move to Marine Terrace for the peace and quiet. I enjoy the activity and variety generated by the park.

I support this application.

NW Dermott

On Fri, 13 Jan at 10:46 AM , scott walker <scott@the101run.com> wrote:

As a Margate local I just wanted to voice my opinion and state that I am all for Dreamland to host more live music shows and events.

Dreamland is an institution and an asset to the local community, businesses and tourists. It owes itself to the public to be the biggest and best it can be after all the support it has received in recent years.

Thank you

Scott Walker



To Whom It May Concern:

I am writing this letter in the support of Dreamland requesting for additional events for 2023.

During the past 4 years our company has been working with Sand Heritage limited on numerous events and many kinds of projects. The company offer a high quality of service and event management & Planning.

One of the largest projects we work on with Dreamland was the 15,000 capacity Music event in 2017 in conjunction with the opening of the new and Re developed Dreamland Amusement Park & estate after a major investment. This brought in many job opportunities and revenue growth for many businesses within Margate and local areas it also brought in outside interest from different areas, cultures and brought communities together.

Dreamland is known for the amusement park but mainly now for the high quality of Music Events bringing in many well-known artists for various age ranges and cultures.

From our company perspective we will be employing locally for the knowledge and to support to the local community we have over 300 applicants for temporary roles at dreamland for 2023 events and park days the staff that are enrolled to join the team will go through various training programmes which will range from steward training, fire Marshall, Door Supervisor, Pit Training and much more.

County are very much looking forward to be working with you and the team on future events and projects in 2023.

Kind Regard's,

Sam Noble |
Director Of Security Services.



A County, 50 Grosvenor Hill, Mayfair, London, W1K 3QT
T 0203 886 1024 E hub@countyuk.com W www.countyuk.com

Company registration: 08492808 VAT registration: 214 3183 43
County, ERT & RST are trading names of County Enforcement Limited





Integrated Medical Services
Unit P, 10 Stone Way
Lakesview International Business Park,
Canterbury
CT3 4GP

12th January 2023

To whom it may concern,

Re: In support of Dreamland's proposed license agreement 2023

I am writing this letter in support of Dreamland's new licensing agreement application with a view to increase the number of licensable events they can host this year and for future years.

Integrated Medical Services Limited has worked as Dreamland's Medical Provider since 2019 and has supported and supplied medical trained staff for over 50 events of varying audience demographic, audience size and music genre. We have also supported on a number of corporate events such as film shoots & company conferences.

Dreamland is a unique and versatile venue with the desire and ability to attract visitors from all over to Margate. Integrated Medical Services have witnessed firsthand the positive impact of Dreamland hosting events all year round and will continue to support Dreamland should its license application be accepted.

To date Integrated Medical Services has supported Dreamland by advising on the recommended medical provisions per each event, supplying dedicated & trained staff at varying levels of medical expertise including: Paramedics, Ambulance Technicians, Front Line Equipped Ambulances, Strategic & Operational Management. Integrated Medical Services also supports Dreamland through training, providing dedicated trainers to deliver First Aid at Work Level 3 & Fire Safety Awareness Level 3 to Dreamland's full-time employees.

Integrated Medical Services have built a professional and collaborative relationship with Dreamland, built on integrity & trust to ensure all events are managed with a safety positive mindset. Medical provision recommendations and suggestions have always been well welcomed by Dreamland and I believe this will continue to be the case for 2023 and onwards.

Should you wish to have a further discussion on Integrated Medical Services Limited support for Dreamland's License agreement, please do not hesitate to contact me.

Kind regards

Chris Young
Managing Director

Dreamland Margate - Letter Of Support



Phil Wilson | IMP <phil@impgroup.co.uk>
To Office



Thu 12/01/2023 22:54

To Whom It May Concern,

I am writing this letter to support Dreamland Margate in their application to offer more events on the Dreamland site in the future. I feel that Dreamland, over the previous few years, has really shown that it is a superb, high quality music venue and is now attracting high-profile performers and bands to its stage.

Dreamland has, and if it can increase the number of events will do so even further, demonstrated what a positive impact music events have on increasing visitors to the local area from all over the country and attracting visitors to other local attractions and the hospitality and tourism sector. It is also a massive positive for the residents of Thanet & East Kent to have this venue on its doorstep. It gives them the opportunity to experience big name artists that would only have been possible to see in London or at festivals the other side of the country.

I believe Dreamland Margate will exceed all expectations if given the opportunity to put on more live events in the future. They have the upmost care for local residents, their customers and the performers and this has been shown time and time again during the events that have taken place over the last few years.

Should you have any other questions regarding Dreamland, please do contact me using the details below and I will be more than happy to help.

Kind Regards,



Phil Wilson

Director | IMP Studio & Live Ltd

M 07855 750889 | P 01227 452057

E phil@impgroup.co.uk

www.impgroup.co.uk



The content of this email is confidential and intended for the recipient specified in message only. It is strictly forbidden to share any part of this message with any third party, without a written consent of the sender. If you received this message by mistake, please reply to this message and follow with its deletion, so that we can ensure such a mistake does not occur in the future.

Angela's / Dory's

21 The Parade,
Margate, Kent, CT9 1EX

SUPPORT FOR DREAMLAND

To whom it may concern.

I would like to show my support for the increase in events to be held at Dreamland this year.

It is incredibly important for small restaurants and shops in Margate that we get a continuous flow of visitors to the area. Due to the loss of both the Winter Gardens and the Theatre Royal in 2022 it is even more important that Dreamland increase their events programme to cover the loss in programming that brought so many tourists into Margate from these two venues. Dreamland's large events are realistically the only large venue able to draw the equivalent visitors into the town.

For these reasons we fully support Dreamland's application to increase its current limit of Scenic Stage music events and we look forward to seeing many more visitors to help many small businesses in this very uncertain time.

Yours faithfully,



Lee Coad

Owner, Angela's of Margate.

-----Original Message-----

From: cafe darcy <cafedarcy@outlook.com>

Sent: 16 January 2023 18:19

To: Office <office@dreamland.co.uk>

Subject: Supporting Dreamland

As a business owner in Margate, I believe Dreamland's success benefits the whole of Margate and Thanet throughout - whether it's the Amusement Park or the Music Events

When the Park is open, we benefit from the increase in footfall, when there are more people around, there's a bigger chance of more customers entering your business and spending

It isn't only the seafront that gains, the crowd / footfall will spill out into the adjacent areas

The more events Dreamland holds, the bigger the success it will be for Margate & Thanet

Darren Barrett

Cafe Darcy

From: [CP Info \(Cinqueports\)](#)
To: [Office](#)
Subject: TO WHOM IT MAY CONCERN
Date: 13 January 2023 14:19:29
Attachments: [Outlook-000315u](#)
[Outlook-000003.png](#)

Whom it may concern,

I'm writing to declare my strong support for Dreamland putting on additional live music shows.

It's no surprise that local assets such as the Turner Contemporary and Dreamland have already increased visitor numbers to our local area, and boosted the local economy; but Dreamland's live music programme in particular has been massively beneficial to our business, and that of our peers.

We work closely with Dreamland on these live shows which substantially aids and supports our business around the event, and also helps generate a cultural awareness and positive perception of Margate as is evident in the thousands of guests whom we look after and get feedback from.

This subsequently enables us to employ many more local staff creating jobs for the local community, throughout high season and beyond.

Kind Regards,

Ray

RAY MARINO
DIRECTOR
IWA MARGATE



<!--[if !vml]--> <!--[endif]--> <!--[if !vml]--> <!--[endif]-->

>
CINQUE PORTS, 50 MARINE TERRACE, MARGATE, KENT, CT9 1XJ
01843 269431

[International Wrap Artists](#)

From: Tom Fogg <tom.fogg@fortroadhotel.com>

Sent: 10 January 2023 20:50

To: Office <office@dreamland.co.uk>

Subject:

To whom it may apply,

I wholeheartedly support Dreamland's application for an increase in the number of events it can host.

We receive a great deal of hotel reservations through their events and the trickle down effect to the small business our guests visit cannot be underestimated.

Dreamland is a cultural icon and should be encouraged to continue to bring visitors from around the country and across the world to visit Margate, and to celebrate its qualities as a re-emerging seaside town.

Please take this email as a whole hearted token of support for their application.

Sincerely,
Tom Fogg



From: Scott Flower <vip@sohotstays.com>

Sent: 16 January 2023 15:52

To: Office <office@dreamland.co.uk>

Subject: Dreamland Events and Outdoor Concerts

To Whom It May Concern:

I am a local business offering short term accommodation to guests who visit Thanet.

One of the main tourist attractions that we promote to our guests is of course Dreamland and in particular their events and outdoor concerts. These undoubtedly bring much needed visitors to the area, which in turn help businesses like mine. The more visitors we attract to the area, the more local people we can employ to cater for our guests. Currently we have between 5 – 10 employees whose job roles include cleaning, laundry, and management, as well as using local trades/suppliers where needed.

Dreamland brings such a special and unique experience to Thanet and their business endeavours should be fully supported. I am therefore in favour of an increase in the number of events Dreamland can host and I strongly support their application to you.

Regards, Scott
SoHot Stays

On Thu, 12 Jan at 1:14 PM , Manager <manager@thealbionrooms.live> wrote:
To whom it may concern,

The Albion Rooms has always been an advocate for Dreamland as the events bring a wave of much needed tourism to Margate, especially in the wake of the closure of both the Winter Gardens and the Theatre Royal, both of which have left a huge hole in our yearly tourism; which Dreamland is perfectly placed to pick up.

The events are beneficial to us personally as it actively increases room bookings, in advance, so we have guaranteed income and it also brings revenue up to Cliftonville. For example - we are already fully booked due to the Happy Mondays/Primal Scream event at Dreamland which is comfort to us in turbulent times.

The benefit to Margate of more events is tantamount as the tourism they bring supports lots of local businesses throughout the summer. This increased revenue provides jobs for local people and secures the future of our hospitality businesses; we've already lost several great businesses to the cost of living crisis (Love, London Tavern, Ouma's to name a few). These events increase visibility of Margate and put it on the map! We've recently had some great national publicity and need to live up to this and continue to draw people to Margate. Dreamland is crucial to the artistic culture that is the beating heart of Margate.

Kind regards,

Imogen Mew
General Manager

The Albion Rooms
31 Eastern Esplanade, Cliftonville KENT CT9 2HL

email: manager@thealbionrooms.live

To whom it may concern.

As a small business owner in Margate I worry about the recently reduced infrastructure for entertainment events in the town..

Since the loss of both the Winter Gardens and the Theatre Royal, it is more important than ever to local businesses that Dreamland are able to increase their events programme, to cover the downfall in tourism brought about by these closures. Dreamland's Scenic Stage shows are the only large-scale events able to draw the equivalent visitors into the town. It is incredibly important for small bars and clubs in Margate that the town continues to host such shows on as regular basis as possible.

Due to this we fully support Dreamlands application to extend its current licence and we look forward to welcoming many more people from across the country to see some of the biggest musicians from around the world .

Yours faithfully,

Carl Barat

(The Albion Rooms/Justines Nightclub)

Email of support



Andrews, Alicia <Alicia.Andrews@sou>

To Office
Cc Causer Nikki



Reply

Reply All

Forward



Fri 13/01/2023 14:47

To whom it may concern,

As the train operator that serves Kent, Southeastern are supportive of initiatives that benefit both the local economy and communities.

On the proviso that key security and crowd control measures are in place, public safety procedures are adhered to, and the events are run with safety being the highest priority, Southeastern support live music events at Dreamland.

Yours sincerely,

Alicia Andrews

Commercial Director

07866 002712

southeasternrailway.co.uk

southeastern

2nd Floor

4 More London Riverside

London

SE1 2AU

From: Stephen Groom <stephen@kazokuglobal.com>

Date: Wednesday, 11 January 2023 at 13:09

To: Office <office@dreamland.co.uk>

Subject: Capacity Increase

I would like to state my support for the application of increased venue numbers at Dreamland.

This is without doubt a fantastic idea, currently the events bring in large numbers of people from out of the area who prior to events visit Margate and get to experience the towns restaurants, bars and eclectic shops in the high street and old town. What also happens is people who wouldn't normally come to Margate get to find out it is more than just Dreamland and will come back and experience more of the town and the rest of Thanet for the day or overnight enhancing the trade for Thanet's towns and hotels.

I hope this helps an application that has to be passed.

Thanks

Steve

Stephen Groom

(44) 07973159079

12/01/2023

To whom it may concern

RE: Dreamland application to increase the number of live events they hold each year

Stagecoach South East run buses throughout Kent and East Sussex. Thanet is a vital location for us and we are proud to serve the local community. From our perspective, Dreamland is a hugely positive part of Thanet and we are very supportive of the local team looking for new, innovative ways to both serve the local community, and create an attractive proposition to increase visitors to Thanet who in turn contribute to the local economy which benefits the wider Thanet community.

Like many businesses, we have found things extremely challenging post pandemic. Costs have risen significantly while passenger numbers have fallen by circa 20%. This puts us in a hugely challenging environment and we are fighting to retain our services, serve our customers and connect our communities.

We must increase the number of people using local bus services to keep our services sustainable for the long term and that is why we are hugely supportive of schemes like this which offer vibrant, exciting opportunities for local residents and visitors alike. We sincerely hope their application to increase the number of live events they hold each year is granted.

With very best wishes



Joel Mitchell
Managing Director

Events at Dreamland Email Of Support



Premier Signs <info@premiersigns-kent.co.uk>
To Office



Thu 12/01

 You forwarded this message on 12/01/2023 11:57.

To whom it may concern,

I understand that Dreamland is looking to put on more events and I support that because it's all helping towards the regeneration of Margate and Thanet.

I have been to many events and they have all been well organised and great fun. I look forward to many more exciting concerts and events at Dreamland in the future.

Kind Regards

Ian Pettman

Managing Director



Premier Signs | Hedge End Industrial Estate | St Nicholas at Wade | Kent | CT7 0NB

M: 07736 501 126 | **T:** 01843 843 895

Web: www.premiersigns-kent.co.uk

Email: info@premiersigns-kent.co.uk

FW: Dreamland



Customer Services

To  Liz Addison



Wed 11/01

 FollowUp. Start by 12 January 2023. Due by 12 January 2023.

This message is part of a tracked conversation. [Click here](#) to find all related messages or to open the original flagged message.

From: Julia Wigley <julia@g1fireandrescue.co.uk>

Sent: 11 January 2023 17:22

To: Office <office@dreamland.co.uk>

Subject: Dreamland

To whom it may concern

Our Company expertise is Fire Safety and we have been working with Dreamland for the past three years. We have an excellent working relationship as they care about their premises. We supply and service their Extinguishers and also supply Fire Marshalls for the outdoor events.

It's great for us that they rely on local companies to provide these services and thus also support the local economy.

Dreamland are always receptive to our advice and suggestions. They show a real commitment to providing a safe and enjoyable environment for the local community.

Kind regards

Julia

Julia Wigley

G1 Fire and Rescue Director

Tel: 0800 464 7869

Mob: 07534 847684

FW: Dreamland email of support



Eddie Kemsley

To Liz Addison



Wed 11/01

Follow up. Start by 11 January 2023. Due by 11 January 2023.

From: Dina Green <dina.green@WeAreOrangeDoor.com>

Sent: 11 January 2023 13:06

To: Office <office@dreamland.co.uk>

Subject: Dreamland email of support

To whom it may concern

I am writing to express my clear and continuous support for Dreamland as an events and music venue. As a resident of Thanet and a business owner who uses the Dreamland infrastructure, I am always so proud when hearing of the amazing music acts that take place at Dreamland. It puts Thanet on the map. Because of Dreamland we are being thought of as a cool, creative hub on the South Coast.

I have had several friends and acquaintances who have travelled to Margate from across the UK to attend events and music acts. They stay in the hotels and use the restaurants, not only in Margate but in Ramsgate and Broadstairs too bringing well needed revenue to the area. They also leave with a very fond perception of the area bringing them back for breaks and holidays in the future.

We need to continue to use this fantastic venue as much as possible to encourage the people and revenue that it brings to the area.

Happy to chat to anyone who would like to ask more

Dina



Dina Green
Managing Director
dd 07939136257

OrangeDoor
26 & 30 Scotts Road | Bromley | Kent | BR1 3QD
t +44 (0)20 8289 6216

From: Margate WI <margatewi@gmail.com>

Sent: 11 January 2023 13:44

To: Office <office@dreamland.co.uk>

Subject: Dreamland live events

To whom it concerns

I am writing to provide my support of future plans for Dreamland to put on more live events in the future.

In doing so it puts Thanet on the map as a destination for visitors. It also provides income as visitors spend money when they visit, as well as jobs for local people.

It's a bonus for people living in Kent (as events are attended not just by people in Thanet but people from all over the county), as it means people don't have to travel to London or beyond. We have been incredibly lucky to have names like De La Soul, Gorillaz, Noel Gallagher and the Beach Boys play, names which usually headline festivals.

My feelings are shared by members of the WI who look forward to the summer calendar having attended a number of the past events. We feel very lucky to have such great music and events on our doorstep.

I'm very excited by the plans to date and look forward to hearing about other names performing in the coming year.

Regards

Sarah Hope-MacLeod
President

Margate WI

From: Ivor Wilkins <ivor@barserveco.com>

Sent: 12 January 2023 10:04

To: Office <office@dreamland.co.uk>

Subject: Dreamland Live Music Applications

To Whom it may concern.

I am writing to add my support to the Dreamland application of placing more music events into the Amusement Park over the summer period.

I believe that since the pandemic, Dreamland has re-awakened the interest in visiting Margate by placing a wide range of famous, heritage and popular artistes into the park on their incredible scenic stage. In 2022, the park hosted such artists as Simply Red, Craig David, Noel Gallagher and Paul Weller. The calibre of the bookings has created an unprecedented interest in the area not seen since the heydays of the 60's and 70's. These shows have appealed to all types of age groups and the demographic has attracted a wide spectrum of diversity and inclusion.

The events and live shows have brought a massive footfall to the area and has revitalised local businesses, enhanced trade and increased revenue streams. I believe the extra shows will enable all these local businesses to share in the attention and engagement, driving interest and bringing new, greater audiences to Margate.

More events will also lead to greater employment within the local area – not only in the Amusement Park itself, but in the surrounding businesses of bars, shops, hotels, and restaurants.

Dreamland is a professionally run entertainment space that has a particular emphasis on health and safety and a friendly, customer service focused staffing team. It is establishing itself as a nationally recognised destination where globally renowned artists play live shows hand in hand with exciting, vibrant family attractions.

I believe that we should be encouraging and supporting the development of more live music events that drive positive, mass appeal to Margate and the surrounding areas. We should be happy and grateful that such a fantastic treasure is being reimagined.

Yours sincerely

Ivor Wilkins

Operations Director– Event & Festival Bars

BARSERVE Co.

From: Mia Pollak <mia@margatepride.org.uk>

Sent: 11 January 2023 14:10

To: Office <office@dreamland.co.uk>

Cc: James Penfold <James.Penfold@dreamland.co.uk>; Amy Redmond <amy@margatepride.org.uk>

Subject: Dreamland x Margate Pride

To Whom it May Concern,

Margate Pride has had a longstanding relationship with Dreamland since the early days holding LGBTQIA+ youth workshops to large-scale live events in more recent years, alongside exhibitions, screenings, and performances.

Margate Pride's work with Dreamland to make it an LGBTQIA+ friendly location is ongoing and the staff's welcoming energy at Pride events is a testament to how far Margate has come as a queer-friendly town.

Dreamland is an incredible, unique heritage site not only for Margate and Thanet but the whole country and is an important asset. It is a landmark and should be accessed and used by as many communities as possible. Margate's success is interconnected with Dreamland and it should be celebrated and supported.

We are already well underway with plans for Margate Pride 2023 and look forward to continuing working with Dreamland.

Yours sincerely,

Mia

Mia Pollak
Director
Margate Pride
She/they

**MARGATE
PRIDE
FESTIVAL**

FW: Dreamland, Margate - Letters of support



Customer Services
To Liz Addison



Tue 17/01/2023 09:02

I have recently learnt that you are rejecting Dreamland's application to add some event licenses.

I wanted to give you my perspective on the matter. As both an event organiser and a Margate resident I feel it is important to know the council supports the continuing investment from outside the town which is leading to 1) Margate's profile; 2) the amount of money channelled into Thanet and it's businesses; 3) the development of local jobs - both skilled and unskilled; 4) Continuing the cultural footprint that Margate currently has begun to develop; 4) the challenge of developing a winter night-time economy, which currently doesn't exist in any reasonable size.

From my point of view we are able to channel very large international artists to Margate that wouldn't normally come to the town. This is because we are packaging offers with cities such as London, Manchester, Paris etc, plus having a strong knowledge of the town. In addition to the great work that Dreamland itself is doing we are diverting 10's of thousands of customers from all over the south of England to Margate rather than London or elsewhere. Not to mention the £3m capital we are outlaid into events last year, looking more like £8m next year. We are seeing the knock-on effects within the old town, within Cliftonville, Westgate etc, within the rest of Thanet and with most of East Kent when an event is on.

We have been hiring local staff that are being trained in specialized and highly skilled (and well-paid) work at events. I know that the bars, restaurants, hospitality and transport plus all other services are hiring extra staff when there are events happening and I strongly believe the financial effects to the region are substantial. The filter down effect in this case is very obviously working. I have had feedback from several fellow local-residents and businesses that the events have made the difference in many having enough funds to get through the current difficult times this winter.

As I mentioned before we have a unique position where we can offer shows to artists that would normally headline bigger events such as Reading Festival or Glastonbury. These artists would be too big to play Brighton or other seaside towns. It's a fortunate position, Dreamland is a venue that ticks all the boxes that allows us to do what we do. The team there is forward thinking and from our point of view if there were 50% more events the better it is for the people of Thanet.

Lastly, I have regularly been aware of many businesses that only just made it through this winter. Some noticeable ones didn't quite make it. Several that hung on are real high-profile flag-fliers for the town, within the night-time economy, arts, creative industry, all generate profile, funds to the District. I know the application that Dreamland is applying for would absolutely help secure these businesses in the medium to long term.

In summary, from my view it is very difficult to see the downside. The licenses would generate substantial income for the district, it's businesses and individual;, create skills and jobs plus continue to grow the cultural footprint rather than stopping it when it is just gaining the first real momentum,

yours sincerely,

Rob Waller
Soundcrash / Live Nation"

From: Victoria Williams <victoria@peopledemcollective.com>

Sent: 11 January 2023 15:13

To: Office <office@dreamland.co.uk>

Subject: Email of support - PDzc

Here is an email of support from People Dem Collective.

Dreamland is an incredible asset to the community and Margate. They provide a diverse range of events throughout the year and are actively increasing their repertoire to offer more events and a greater variety.

Not only does this bring additional visitors to the area, boosting tourism, but it also provides local residents with a wider range of activities to enjoy.

Providing more entertainment options for people of all ages and interests will further enhance Margate's already vibrant atmosphere and make it an even more attractive destination for visitors.

The venue is doing an excellent job of enriching the community and should be thanked and supported for their efforts.

Many thanks,

Victoria

--

Victoria Barrow-Williams

Pronouns - She/Her

Co-Founder/Director

**PEOPLE
DEM
COLLECTIVE**

From: John-Marc Swansbury <john-marc@avenueservices.co.uk>

Sent: 11 January 2023 13:52

To: Office <office@dreamland.co.uk>

Subject: Letter of support

To whom it may concern.

I am writing this email to show my support to Dreamland in its application to increase its ability to put on more shows throughout the year.

Music is such an important way of bringing people together. It crosses all boundaries and brings time of much enjoyment.

Dreamland, being at the heart of the Margate community and town, offers an amazing space to allow people to come together and enjoy all types of music inside and out.

I have benefitted all my life the benefits of live music and my enjoyment of it is a huge part of who I am.

Dreamland already offers quite a bit to the town and local communities but if there was an increase in allowable events, the increased benefit to the town would be even more. The financial benefit alone of increased numbers of people coming into Margate from beyond to sample the delights of Margate before coming into dreamland is a big advantage.

It puts Margate on the music map bringing in international music acts and with the backdrop of the iconic scenic railway, there can't be that many stages in the UK alone the world that can offer that backdrop.

With thanks

John-Marc

John-Marc Swansbury | Avenue Services

[07801 384 305](tel:07801384305) | john-marc@avenueservices.co.uk
avenueservices.co.uk | [@avenueservices](https://www.instagram.com/avenueservices)

From: Sam Bompas <sam@bompasandparr.com>

Sent: 11 January 2023 16:52

To: Office <office@dreamland.co.uk>

Subject: Support for Dreamland

To whom it may concern,

It is a terrific pleasure to support Dreamland's application for increasing the number of events they can hold. The Dreamland events add to the rich culture of Margate, are effective at driving income (and consequent jobs) for local businesses and are, importantly, a joy to attend. We'd love to see more of them.

Our place opens straight onto the Dreamland and the events are phenomenally well managed. They bring energy and vitality to the area, galvanise the community and provide moments of pleasure and wonder.

Happy to be contacted if we can provide any more insight or support.

Yours,

Sam

Sam Bompas
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From: Fiona Medeiros <fiona.medeiros@eastkent.ac.uk> **On Behalf Of** Graham Razey
Sent: 12 January 2023 11:12
To: Office <office@dreamland.co.uk>
Subject: Support for Dreamland's entertainment license application

To whom it may concern,

I am the Chief Executive Officer of EKC Group, which is a family of six further education colleges and other provision that stretches across East Kent, and has multiple sites in Thanet. Collectively, we have some 17,000 students spread across the East Kent communities we serve.

I am writing to express my support for Dreamland's recent application to deliver an increased number of live events. The wide range of events held by Dreamland are extremely beneficial to the local economy, bringing in much needed revenue for ancillary businesses, and providing a range of excellent job opportunities within Thanet. Many of our Group's students have had the opportunity to gain work experience within Dreamland, as well as to progress into full time employment as a consequence of its vibrant programme of live events.

Additional events will translate into clear additional benefits to the local community, whilst further solidifying Thanet's place on the map as a destination of choice. Given the current economic challenges we collectively face across the nation, it is now absolutely crucial that this type of growth is given the opportunity to flourish for the benefit of our whole community.

Yours sincerely,

Graham Razey OBE

Graham Razey
Chief Executive Officer
ekcgroup.ac.uk



On Thu, 12 Jan at 5:26 PM , dean fragile <deanfragile@gmail.com> wrote: To whom it may concern,

Having run over 1000 events from 2006-2013 next door to Dreamland and now running events as a outside promoter at Dreamland I believe i have experience when saying the difference the park has made to the local community has been out of this world.

I fully support what that do. Thanet in general is so much better off with the park and the amount of people who specifically travel from Kent and outside totally speak for itself. These people will end up staying at local hotels, visiting local bars in the process before making their way to Dreamland.

I consider myself extremely lucky to have such an amazing place right on our doorstep.

Dean Fragile

TOTALLY WIRED / OUTATIME

Friday 13 January 2023

To whom it may concern,

On behalf of Turner Contemporary, I am writing in support of the TDC license application made by Dreamland.

Margate, our home, has fast become one of the most exciting creative hubs in the UK with a growing arts scene. Though this rise echoes that of few other seaside towns, the economy within Thanet is fragile with poor levels of education, low wages, poor health and the highest rate of youth unemployment in the southeast. The activities of Dreamland and Turner Contemporary, as socially responsible cultural organisations, reflect a commitment to develop social and economic impacts that help tackle these local challenges.

Positioning ourselves as cultural anchors, we look to foster relationships and build networks that champion a more creative and connected community. Dreamland is a unique space which facilitates vital gatherings of representatives of the cultural community in Margate and Thanet. Recent projects we have worked on together include *Salamagundy*, a variety show hosted by Dreamland in December 2022 which was coordinated by Mark Leckey, one of the most successful British contemporary artists working today.

With an approved TDC license, Dreamland could increase the number of events they are able to host. As such, there would be wider implications, increasing visitor numbers to Turner Contemporary and other organisations and businesses in Margate and developing the night time economy which is key to Margate. Visitors are integral to the success of our town. The more people who visit, the more we are able to continue doing the essential work that feeds into the wider community through social, economic and cultural enterprise.

Dreamland is an indispensable part of Thanet's cultural landscape and tourist economy. Approval of the TDC application would further the synergy that exists between our two organisations, having far-reaching impact on our community.

Yours sincerely,



Clarrie Wallis

To Whom it May Concern,

I am writing to voice my ardent support for the proposal to expand the number of events at Dreamland. As a local entrepreneur and resident, I am convinced that investing in the nightlife and cultural economy is of paramount importance for the well-being and prosperity of our community. Economic research has consistently demonstrated that bolstering creative and cultural industries can have a substantial and positive impact on the economy as a whole, by generating employment opportunities and boosting revenue for local businesses. The proposed expansion of events at Dreamland would result in a direct increase in revenue for the local economy, as well as providing job opportunities for members of the community.

Furthermore, it is particularly important to note that increasing the events at Dreamland is desperately needed to help boost the winter economy in Margate. Currently, many local businesses struggle to survive during the winter months, often resulting in closures. It is reasonable to assume that if the foot traffic isn't increased in winter 2023, we will see many independent local businesses shut down, further affecting the well-being and socio-economic issues of our community.

The hospitality, cultural and nightlife sector in the UK is currently facing an array of obstacles caused by the COVID-19 pandemic, Brexit, strikes, the cost of living, and energy crisis. The denial of this application would not only have a detrimental impact on the survival and prosperity of Dreamland, but would also have a severe and far-reaching effect on a number of other local businesses that heavily rely on the foot traffic generated by events like those held at Dreamland. This would have a domino effect on the local economy, as these businesses play a crucial role in the livelihoods of an extensive number of individuals and families within the community.

Moreover, recent Thanet District Council reports indicate that tourism is on the rise and returning to the area. Approval of this application would further boost Margate's profile as a destination for music and culture, and attract visitors from not only around the UK but also from further afield. This would provide a much-needed boost to the local economy and the community as a whole. The expansion of events at Dreamland would not only bring more visitors to the area, but also serve as a catalyst for the growth and prosperity of local businesses, by promoting the unique cultural and entertainment offerings of the town.

Denying the application to increase events at Dreamland would be a direct contradiction to the intentions and objectives of the Town Deal award that the venue received. The Town Deal grant was specifically given to tackle issues such as economic and social deprivation, poor health outcomes, and the deterioration of the appearance of the town. Approving the application to increase events aligns with these goals by boosting the local economy, creating jobs, and promoting Margate's unique cultural and entertainment offerings. This will attract visitors and enhance the overall aesthetic appeal of the town. In addition, it will help to keep local businesses thriving, which in turn is crucial for creating more jobs and income for the local economy.

I am confident that Dreamland has implemented appropriate noise mitigation measures such as sound direction and monitoring to ensure that noise levels are kept within acceptable levels for the surrounding buildings. Additionally, the timing of outdoor cultural activities ending at 11pm is reasonable, particularly when considering that many of the buildings in close proximity to the venue are situated near busy and loud roads, where traffic noise can often be heard well past 11pm and in many cases, I'm sure, louder on internal decibel readings than the music from the venue.

Dreamland has a long-standing reputation as an established cultural and entertainment venue, attracting both the local community and visitors for many years. It is likely that residents who chose to live near the venue were aware of the cultural and entertainment activities that take place there and should have anticipated some level of noise and activity associated with it. The concerns of a small group of residents who live in proximity to the venue should be balanced against the significant cultural, and socio-economic benefits that the proposal would bring to the entire community.

In regards to the licensing objectives, increasing the number of events at Dreamland aligns with, and in fact supports, all of the licensing objectives set out in UK law. Specifically, with regards to the objective of preventing crime and disorder, increasing the number of events at Dreamland would provide a positive outlet for community members and visitors, thereby reducing the potential for criminal activity.

Cont/d

With regard to public safety, increasing the number of events would lead to increased foot traffic in the area, providing a safer environment for all. In terms of the prevention of public nuisance, I would argue the reasonable hour of 11pm is fair and would be surprised that all of the internal decibel readings in the surrounding buildings would be above the legal requirement to be considered a nuisance, therefore not considered a 'community' to warrant a rejection.

With regard to the protection of children from harm, Dreamland has always been a family-friendly venue and increasing the number of events would provide more opportunities for families to participate in cultural and entertainment activities together.

Therefore, it is clear that increasing the number of events at Dreamland does not contradict any of the licensing objectives set out in the UK, but rather supports and aligns with them.

In summary, I strongly support the application for further events, and believe that it will have a positive impact on the local economy, community, and cultural heritage, as well as boost tourism in the area. The benefits of this proposal have been clearly demonstrated by economic studies, and are aligned with the goals of the Town Deal and wider strategies from TDC.

I implore you to carefully weigh the arguments presented in favour of approving the application to increase events at Dreamland. The impact of this initiative will be substantial, despite our small town. The increase in events will lead to the creation of jobs and an overall improvement in prosperity for local residents. This, in turn, will foster increased economic activity and well-being for the community as a whole.

Furthermore, the initiative will serve to showcase and promote Margate's unique cultural and entertainment offerings on a global scale, drawing in visitors from around the world, making our small town with big ambitions an international attraction.

Thank you for your time and consideration.

*Sincerely,
Jeremy Duffy
Founder of Faith In Strangers Ltd*



12th January 2023

To whom it may concern,

I wish to write in support of the application by Dreamland to increase activity at their site.

Margate is growing in popularity as a tourism and hospitality venue. Great strides have been made in recent years thanks to the national renown and great efforts of the Turner Contemporary and Dreamland. But this ongoing recovery is fragile and will be exposed to the current economic downturn, unless successful venues like Dreamland can continue to expand their venue and their offer.

From our perspective as a supplier, Dreamland is very well run and popular, and their application to expand their activities will add greatly to the cultural and entertainment offer within the town.

Yours Sincerely

A handwritten signature in black ink, which appears to read 'Jonathan'. The signature is written in a cursive, flowing style.

Jonathan Neame
Chief Executive
Shepherd Neame